



VIRTUAL EVENT SERIES
REIMAGINING CAPITALISM:

SESSION 9
**REIMAGINING COMMUNITY
PARTNERSHIPS**
HOW MICROSOFT BUILDS
RELATIONSHIPS ROOTED IN TRUST

MAY 13, 2021
1:00 PM PST | 4:00 PM EST



Agenda

1:00 pm PDT: Welcome & Context Setting

1:05 pm PDT: Moderated Conversation with Guests

1:35 pm PDT: Q&A

1:45 pm PDT: Summary and Call to Action

1:50 pm PDT: Thank you & Formal Closing

2:00 pm - 2:30 pm PDT: Option to Connect and Network with Call Participants in Wonder, an online networking platform.





What is the most important factor for building a trust-based relationship?

a. Empathy

b. Humility

c. Listening

d. Clarity of Purpose

Jay Banfield

Chief Economic Mobility Officer, All Home



Jay is a social entrepreneur with experience in the private, public, non-profit and educational sectors. He currently serves as the Chief Economic Mobility Officer of All Home, an organization that advances regional solutions that disrupt the cycles of poverty and homelessness and create more economic mobility opportunities for extremely low-income people. Prior to joining All Home, Jay served as Chief Officer of Innovation and Scale and also Managing Director at Year Up, a nationally recognized youth and workforce development program. Jay graduated with honors from Stanford University and earned a Master of Public Policy degree from the University of California at Berkeley..

Dennis Ellis

Microsoft TechSpark Community Engagement Manager



Dennis Ellis is the Microsoft TechSpark Community Engagement Manager for Cheyenne, Wyoming. In this role, he will work with local partners on programs that will help accelerate economic growth in Wyoming. Dennis also served as Deputy Attorney General for External Affairs in the Colorado Attorney General's Office and in Governor Bill Owens' cabinet as Executive Director of the Colorado Department of Public Health and Environment and was Legislative Director and Counsel for United States Representative Barbara Cubin overseeing her policy staff in Washington, DC.

Robin Bocanegra

Executive Director, COMEA Shelter



Robin Bocanegra serves as the Executive Director of the COMEA Shelter. COMEA's mission is to provide a safe, secure, and temporary shelter to men, women and children who are homeless. COMEA collaborates with community programs and resources to create opportunities for independent living.

Eric Trowbridge

CEO and co-founder, Array, Inc; Co-founder of Wyoming Technology Coronavirus Coalition (WTCC)



Eric Trowbridge, commonly referred to by his initials, ET, is the Chief Executive Officer of and helped to found Array, Inc, which is Wyoming's first Technology and Design Apprenticeship School. After working in a leadership capacity at Apple for eight years in Los Angeles, New York City, and Chicago, Eric returned to Wyoming to pursue technology-oriented entrepreneurship endeavors. In 2018, he was appointed by the City of Cheyenne's Mayor to chair a city-wide broadband task force exploring solutions to affordable and high-speed broadband efforts for the City. ET was appointed by Wyoming's Governor to serve as the Vice-Chair on the state's Workforce Development Council.

Call to Action

- ▶ **Work with or know anyone working in CSR, ESG, or philanthropy?**
 - ▶ Share the recording for this event and engage people working in this field in this important conversation.
- ▶ **Activate Your Role in Reimagining Capitalism:**
 - ▶ **Humility:** Question your assumptions, ask yourself, “What don’t I know?” For more, check out this resource, “[Why Thinking Like a Scientist is Good for You.](#)”
 - ▶ **Empathy:** Build trust by practicing empathy and perspective-taking. For more, check out this resource, “[Why Practice Empathy?](#)”
 - ▶ **Listen:** Learn why listening is important for building partnerships and how to improve your listening. For more, check out this resource, “[How Are You Listening as a Leader?](#)”
 - ▶ **Clarity of Purpose:** Be clear about your North Star and have conviction in your vision. For more, check out this resource, “[How Great Leaders Inspire Action](#)”.

U.S. Chapter of the Year Finalists!

Undergraduate Chapters:

- Mesa Community College
- Central Texas College
- University of Minnesota
- University of Colorado, Boulder

Graduate Chapters:

- Anderson School of Management, University of California, Los Angeles
- Scheller College of Business, Georgia Institute of Technology
- Kellogg School of Management, Northwestern University
- Graziadio Business School, Pepperdine University

Professional Chapters:

- Boston, MA
- New York City, NY
- Washington, D.C.
- Chicago, IL



International Chapter of the Year Finalists!

International Student Chapters:

- Indian School of Business
- University of Port Harcourt
- Delhi University
- University of Alberta

International Professional Chapters:

- Bamenda, Cameroon
- Amsterdam, The Netherlands
- Accra, Ghana
- Gambia



REIMAGINING CAPITALISM

Visualizing The World We Want
NET IMPACT'S VIRTUAL EVENT SERIES
Starting in July 2020



Highlights!

- ❖ Total Attendance: 2,328 attendees, (1,579 individual attendees)
 - ❖ Annual NI conference usually 1500-2000.
- ❖ Chapters in Attendance: 185
- ❖ Remarkable Themes and Guests:
 - Rebecca Henderson, author of “Reimagining Capitalism in a World on Fire”
 - “The Color of Law, the Color of Money”, discussing solutions to the racial wealth gap
 - “Bridging the Digital Divide”, “Zero Carbon Agriculture”, “The New American Dream”
- ❖ Net Impact Day @ SOCAP 2020
- ❖ Good Work: Designing a Career for a Just and Sustainable World.



NET IMPACT 

THE REGENERATIVE ECONOMY:

**REIMAGINED CAPITALISM
FOR PEOPLE AND PLANET**



Thank you for joining the conversation!

Please take the survey and let us know what you thought of today's event. Scan the QR or click the link in the chat from Net Impact!

QR Code: Open the camera app on your smartphone to scan the code. Tap the notification to open the survey link

Link: <https://bit.ly/2RpuEqP>



Join Us on Wonder to Connect After the Call!

- Wonder is a fun, online space where people can connect!
- Link to join us will be provided in the chat at 2:00 pm PDT
- Please use Google Chrome or Microsoft Edge browsers on a laptop or desktop computer to use Wonder. Firefox, other browsers, and mobile devices and tablets are not supported.
- Please make sure that you are muted and video off in Zoom.
- Please review Net Impact's [code of conduct](#) before logging into Wonder. We ask everyone to be respectful of each other.

